

WEBSITES FOR YOU AND YOUR CLASSROOM

BY: JENNIFER DECLERCK

Below are some websites to help you keep important websites and information organized, along with converting files and using two-way interactive videos in your classroom. Being organized and using technology is a great way of keeping in tune with the changing world around us.

[http://
www.ikeepbookmarks.com](http://www.ikeepbookmarks.com)

Do you ever forget web addresses? Do you have them bookmarked at home and forget them when you log on another computer? You can create an account at [ikeepbookmarks.com](http://www.ikeepbookmarks.com) and not have that problem anymore. You can save your favorite and most used websites, and then access them from any computer that is connected to the internet. You can also email them to family, friends, and co-

workers. This great site allows you to keep all your web addresses at your fingertips no matter what computer you are



on. www.mediaconverter.org Media converter is a site where you can convert your files. If you have an advertisement or clip

you want to show from YouTube, you can convert it at home or at school, to show without it being blocked.

www.mywebspiration.org Webspiration is a free website where students, as well as others, can create graphic organizers. It is a site where you combine visual thinking and outlining.

www.twice.cc Twice helps you use two-way interactive videos to enhance student learning. The five areas of support include field trips, shared classes, professional development, technical support, and projects. Check out the website to begin using collaborative connections in the classroom.

RESOURCES, RESOURCES, RESOURCES

Happy New Year! Looking for some fresh projects to spice up that marketing class? If so, check out this site: (<http://www.marketingacademy.info>). Welcome to the Academy of Sports and Entertainment Marketing in Florida. While you are on the site, be sure to check out the "Academy Video" as it may give you a couple ideas on promoting your program. But what you are really looking for is the PROJECTS tab (look carefully and you will find it). Click on each grade level (10th, 11th, and 12th) and check out all of the different projects. Many of them would fit nicely into your

marketing curriculum.

If you've got a great project that has worked well, please send it my way (DAVEHR66@aol.com), because we would like to get back to sharing ideas via this newsletter and building our curriculum resources on the new MME website.



Marketing Academy 2010 Registration

Name _____ School _____
School Address _____ City, Zip _____
School e-mail _____ School Phone #(____) _____
Home Address _____ City, Zip _____
Home e-mail _____ Home phone:(____) _____

___Marketing Academy I

___Marketing Academy II

___ I am interested in receiving 2 credits from WMU for attending the academy and completing all required work. Course and registration information will be provided at the training. **There is an additional fee for credits—WMU will provide the information.**

Make your hotel reservations at the **Radisson Plaza in Kalamazoo**. I have blocked 20 rooms under Michigan Marketing Educators for June 28, 29, checking out on June 30. The cost of the hotel is \$129 for single or double, \$139 for triple or quad plus tax. Please make reservations directly with the hotel. The phone number is 269.343.3333. Deadline for hotel registration is **June 6th**.

Cost:

***MME Member Early Registration \$295 by June 10 (registration and check postmarked)**

MME Member Regular registration \$325 by June 20 (registration/check postmarked)

MME Member Late registration \$350 by June 28

Registration fee includes all materials, a MarkED packet valued at over \$150, two breakfasts, three lunches and three breaks.

MarkED packets and curriculum CD's may not be available for those registering after June 25th.

Maps, hotel information, and agendas are posted on the MME website. Training will begin at 9:30 a.m. on Monday, June 28 and end at 2:00 p.m. on June 30.

Make Check Payable to **Michigan Marketing Educators** and send to:

Brenda Clark
Jenison High School
2140 Bauer Road
Jenison, MI 49428

Fax: 616.457.8441 Registration may be faxed with payment following. Payment must be postmarked by the registration deadline to qualify for early or regular registration.

Questions: Contact Brenda Clark at 616.667.3376 or 231.773.2722(evenings) or 231.740.9413 (cell phone)

Cancellation policy: Cancellations made before June 15th will receive a 50% refund. Cancellations after June 15th are non-refundable.

***MME non-members may download the membership form and include it with the registration.*

IMPORTANT DATE!!!

BY: JENNIFER FETTIG-DOORLAG/BRENDA CLARK

Summer Marketing Academy

This years Summer Marketing Academy will be held June 28th-30th in Kalamazoo, Michigan (scroll to the left for registration form)

This years Academy will have two Segments. Academy I will focus on curriculum, pacing, integrating DECA, and mastery.

Academy II , which is still in finishing stages, will focus on School Based Enterprises, aligning curriculum, on-line delivery systems, segmenting, and curriculum revisions.

This is a wonderful opportunity to work with colleagues on curriculum, network and get ahead of the game for the up-coming school year.

Hope to see you there!!!



MME is getting ready to roll out our new website!

Same address, new purpose, "It's all about you!"

Watch your email in the next few weeks for further details.

